

Section romande de la Société Suisse-Chine 瑞中协会法语区分会



Lausanne, October 2019

The <u>Swiss-Chinese Association - French Speaking Region</u> (SRSSC) and <u>IMD</u> are inviting you to the following event :

An evening with Dr Uli SIGG

The discussion with Dr Uli SIGG, involving Mr. Olivier GLAUSER, CFO of Shankai Sports, Prof. Nicolas ZUFFEREY, University of Geneva, will be moderated by Mr. Gautier CHIARINI, Director of Fondation Opale and Board Member of SRSSC.

> Prior to this: screening of the film The Chinese Lives of Uli Siga

> > by Michael SCHINDELM

Saturday November 30, 2019, 15:30

Location : Auditorium Möller at IMD, Chemin de Bellerive 23, Lausanne

Dr Uli SIGG is a journalist, businessman and former Ambassador of Switzerland to China, Mongolia and North Korea. He is also the world's largest collector of Chinese contemporary art. Since the end of the 1970s, he is a key person in the bilateral relations with China.

This is a rare occasion to benefit from his indepth knowledge of a world to which he dedicated an important part of his life. He does this with grace and humour.



The participants



Mr. Olivier GLAUSER an investor and entrepreneur in the media, the Internet and new technologies in China. He is the co-founder of Shankai Sports International, a leading sports management and marketing company for the Chinese market. He has 20 years of experience in new technologies, innovation, and venture capital investments in the United States, Asia and Europe. He began his career as an engineer in California, where he was the author of several patents. He was responsible for the venture capital fund for QUALCOMM, the world leader in semiconductors and mobile communications, and at Walt Disney for Asia. During this time, he has managed more than US \$ 700m of venture capital and is investing in some 30 companies, such as

Paypal, HTC, Jamdat, YY, and TechFaith Wireless.



Prof. Nicolas ZUFFEREY, sinologist, is a professor in the Department of East Asian Studies at the University of Geneva. He has made various research trips to Göttingen, Paris, Oxford (Visiting Fellowship), Beijing and Taipei. He obtained his Ph.D. from the University of Geneva in 1992, with a thesis dedicated to Confucianist thinker WANG Chong (27-97 AD). His fields of research are the history of the Han Dynasty, ancient and modern Confucianism, classical poetry, and contemporary Chinese culture. Prof. Nicolas ZUFFEREY has published numerous books and articles in these fields, including a translation of *Discussions critiques* by thinker WANG Chong, published by Gallimard; a monograph on the

origins of Confucianism, *To the Origins of Confucianism* (2003), and an introduction to Chinese philosophy, *La pensée des Chinois* (Marabout, 2012), intended for the general public. Prof. Nicolas ZUFFEREY was dean of the Faculty of Arts of the University of Geneva from 2011 to 2015.



Mr. Gautier CHIARINI has his first contact with China in 1998. Federal maturity in his pocket, he spent a year at the Beijing Language and Culture University to learn Chinese. Back in Switzerland, he obtained a Masters degree in international relations (HEI) in Geneva in 2003. His career path brought him back to Beijing for successive assignments at the Embassy of Switzerland; first as a consultant in the framework of the bilateral human rights dialogue (2005), then as advisor to the political section (2006-2010), finally as head of the culture section (2011-2012). In parallel with this last mandate, he launched a project of design and production of furniture with Chinese craftsmen for the Swiss market.

From 2015 to 2018, he was in charge of cultural centers and exchange programs at the Swiss Arts Council, Pro Helvetia. He is currently Director of the Fondation Opale in Lens in Valais. He is Board member of SRSSC.

Timing

15:30 : Welcome 16:00 : Film *The Chinese Lives of Uli Sigg* 17:45 : Discussion with Dr Uli SIGG 18:45 : Cocktail.

Please register until Wednesday November 27, 2019 on the SRSSC website : www.romandie-chine.ch/inscription/

Fees: SRSSC, Swiss-Chinese Association, IMD : CHF 30.--; Non-members : CHF 50.--, Student : 15.--.

Please pay the amount corresponding to your registration directly to the account of the SRSSC :

Section romande de la Société Suisse-Chine, 1006 Lausanne Compte : 10-18966-9

IBAN : CH61 0900 0000 1001 8966 9