

CIE 2013



The 2nd China International Import Expo

May 15th~18th, 2013

Kunshan, Jiangsu Province, China

INVITATION

Guided by :

Ministry of Commerce of the People's Republic of China
China Council for the Promotion of International Trade

Hosted by:

China Chamber of International Commerce
The People's Government of Jiangsu Province



www.importexpo.org



The 2nd China International Import Expo

INVITATION

Dear Sir/Madam,

The 2nd China International Import Expo (CIE), hosted by China Chamber of International Commerce and the Jiangsu Provincial People's Government, will open in May 2013 in Kunshan, Jiangsu Province, China. Organizers of the expo include the Secretariat of the China Chamber of International Commerce, the Department of Commerce of Jiangsu Province, and the Foreign Affairs Office of the Jiangsu Provincial People's Government, China Council for the Promotion of International Trade, Jiangsu Sub-Council, the People's Government of Suzhou and the People's Government of Kunshan. There are more than forty overseas trade promotion organizations supporting the event, including the International Chamber of Commerce, American International Chamber of Commerce, Korea Trade-Investment Promotion Agency and the Japan External Trade Organization.

As a specialized and authoritative platform for the promotion of import and trade in China, the 1st CIE attracted a total of 677 enterprises from 46 countries and regions. It covered a total exposition area of 50,000 m². Many leading enterprises among the world's top 500 attended the exposition, including BASF and Siemens of Germany, Haas of the U.S., Toyota and Mitsubishi of Japan and Samsung of Korea. The three-day exhibition attracted 56,545 trade visitors in total. The 2nd CIE will showcase overseas new technologies and products in fields such as high-end machinery and equipment, automated systems, new energy, environment protection, and new materials, etc. A variety of events will also take place during the expo.



We sincerely invite you to participate in the 2nd China International Import Expo to interact with Chinese purchasers, engage in import trade, and share development opportunities!

China International Import Expo Secretariat
May, 2012

General information

● **Time:** May 15th~18th, 2013

● **Venue:** Kunshan Convention & Exhibition Center, Jiangsu Province, China

● **Organizers:**

Supervised by: Ministry of Commerce of the People's Republic of China
China Council for the Promotion of International Trade

Hosted by: China Chamber of International Commerce
Jiangsu Provincial People's Government

Organized by: Secretariat of China Chamber of International Commerce
Department of Commerce of Jiangsu Province
Foreign Affairs Office of Jiangsu Provincial People's Government
China Council for the Promotion of International Trade, Jiangsu Sub-Council
The People's Government of Suzhou City
The People's Government of Kunshan City

Overseas Supporters: International Chamber of Commerce (ICC), American International Chamber of Commerce, Federation of German Wholesale, Foreign Trade and Services (BGA), Canada China Business Council, China-Britain Business Council (CBBC), The Chinese General Chamber of Commerce, Confederation of Indian Industry (CII), German-Chinese Business Association (DCW), Federation of Commonwealth Chambers of Commerce, ICC UK, Japan External Trade Organization (JETRO), ICC Japan, Korea Trade-Investment Promotion Agency (KOTRA), Korea Chamber of Commerce and Industry (KCCI), ICC India, The Italian Institute for Foreign Trade (ICE), London Chamber of Commerce and Industry, Mouvement des Entreprises de France, Paris Chamber of Commerce and Industry, ProMexico, The Australian New South Wales Chamber of Commerce, Taipei World Trade Center, U.S.-China Business Council, etc.

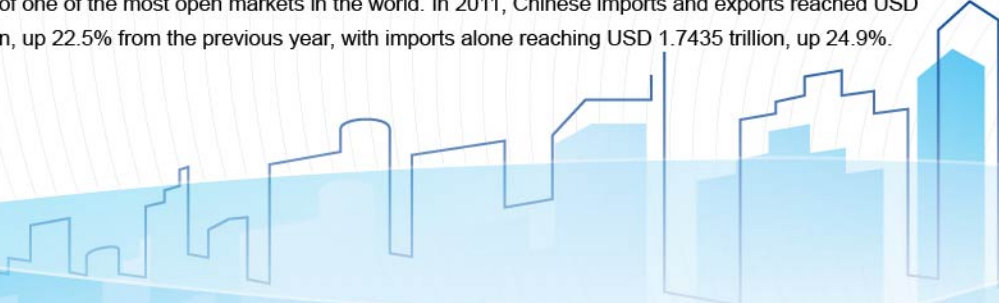
● **Expected Exhibition Scale:** 70,000 m²

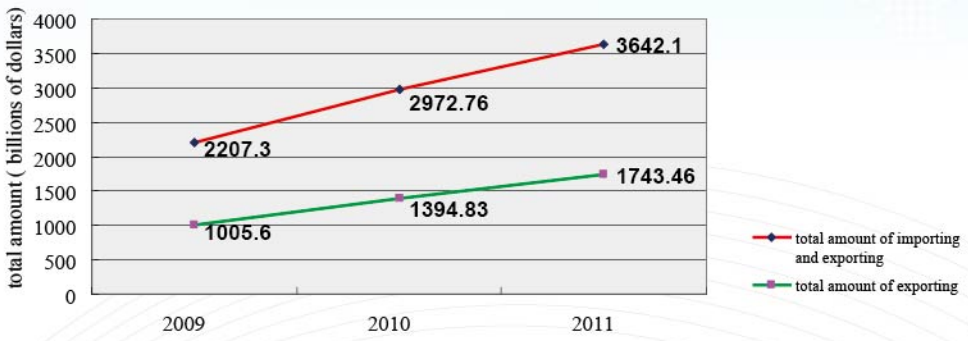
● **Expected Professional Visitors:** 80,000

● **Major Events:** Asia Pacific Chambers Congress, a series of procurement information conferences, press conferences on new products and new technologies, etc.

Market Information

1. The expansion and deepening of China's commerce and trade with the rest of the world has lifted China to the position of one of the most open markets in the world. In 2011, Chinese imports and exports reached USD 3.6421 trillion, up 22.5% from the previous year, with imports alone reaching USD 1.7435 trillion, up 24.9%.





2. It is expected that China's imports in the following five years will exceed USD 8 trillion. By 2015, total retail sales of consumer goods will reach RMB 31 trillion, offering more business opportunities for overseas enterprises in exporting to China.



3. The Yangtze River Delta economic circle, which includes Shanghai, Suzhou, Wuxi, Ningbo and Nanjing, is the largest in China, with a total economic aggregate equaling 20% of China's GDP and an annual growth rate far higher than the average in China. Imports and exports of the economic circle account for more than 40% of the nation's total. Fiscal revenue and retail sales of social consumer goods in the circle also rank first in China. The Yangtze River Delta urban economic circle is one of the six largest urban circles in the world.

Exhibits Category



- **Machinery Equipment and Technology**
 1. Numerical Control Machine: Metal-cutting machine, metal forming machine, machining centre, special processing machine, numerical control system, machine parts and auxiliary equipment, mould, tools, Abrasives, etc.
 2. Industrial Automation: precision modular conveyor system equipment, precision fixtures and automatic clamping products, work piece clamping systems, compact automatic component inspection equipment, precision dispensing and control system, laser equipment, etc.
 3. Special Machinery Equipment: agricultural machinery, engineering machinery, metallurgical machinery, power units and machinery components, etc.

- **Environmental Protection , New Materials and New Energy**
 1. Environmental Protection Technology And Equipment: waste treatment and recycling technology and equipment , water treatment technology and equipment , circular economy and renewable resources



comprehensive utilization, energy saving technology and equipment, etc.

2. New Materials: special metal functional materials, high-end metal structural materials, advanced functional polymer materials, new inorganic non-metallic material, frontier new material, etc.

3. New Energy: solar energy, wind turbines, photovoltaic modules, etc.

● Electronic Information Technology and Products

communication and network products, computer hardware and software application, display and audio products, e-commerce, content networking, sensor and technology, consumer electronics, etc.

● Brand Consumer Goods

1. Household Appliances; 2. Cosmetics; 3. Food, Wine, Liquor, etc.

4. Health Care And the Rehabilitation Appliances; 5. Other Household Commodities;

Targeted Trade Visitors and Media

- **Targeted Trade Visitors:** importers, traders, distributors, agents, bidding companies; procurement departments of large companies and organizations; manufacturers from various fields; researchers and technicians; retailers from large and high-end shopping malls, etc.

- **Media**

CCTV2, JSBC, RTS, Xinhua Daily, Yangtse Evening Post, China Daily, International Business Daily, China Industry News, China Information World, CRH, CBN Weekly, Imp-Exp Executive, WWW.CHINABIDDING.COM, WWW.JSCHINA.COM, etc.



Participation

- **Booth Specifications**

Type	Specification	Fees	More Information
Standard Booth	3×3=9 m ²	USD2,500/ booth	Wall panels for three sides 3m×3m×2.5m, one desk, two chairs, two 40W fluorescent or spotlight lamps, one 220V/5A socket, one fascia board with Chinese and English company name
Space	3×3=9 m ²	USD240/sqm	No decorations are provided. Exhibitors are responsible for all booth installations. Reservations of 36 m ² or greater are allowed.

● Exhibitor Qualifications

1. Corporate exhibitors must have been registered in accordance with the relevant laws for 3 or more years in countries and regions outside the Chinese mainland, and must provide copies of company registration or other valid licenses.
2. Exhibitors must comply with the relevant laws and regulations of the People's Republic of China. They must guarantee that no exhibition items, packaging, publicity items or other content of the exhibition violate these laws and regulations and there are no infringements of intellectual property.
3. Exhibitors must fully comply with the relevant requirements of the Exhibitor Manual of China International Import Expo, and ensure that exhibits fit within the parameters of the Exhibits Category.



● Procedure and Schedule for Exhibitors

Item	Deadline	Content
Booth Application	March 20 th , 2013	1.Fill in the Application Form, seal and email or fax it to local expo agents, or directly contact the Expo Secretariat. 2.Online application. Please log onto the official website www.importexpo.org to fill out and submit an online application. 3. If exhibitors apply the booths before December 31st,2012,you can get a 20% discount of the booth fees.
Submission of "Exhibit Item List"	April 15 th , 2013	For China's Customs records.
Booth Down Payment	April 20 th , 2013	Exhibitors must make a down payment of 30% of booth fees within seven working days after receiving a Booth Confirmation from the Expo Secretariat.
Payment	April 30 th , 2013	If the remaining balance of payment is not made before the deadline, reservation of a booth is forfeited .
Exhibition Preparation	April 10 th ~May 15 th , 2013	Please contact the recommended service providers or apply online(refer to the "Participation Guide" for details) for special installation services, exhibition logistics services for exhibits, flight and hotel reservations, and business tour services.
Exhibitor Registration and Booth Installation	May 10 th ~14 th , 2013	
Exhibition	May 15 th ~18 th , 2013	
Break Down	16:00 on May 18 th ~May 19 th , 2013	

Note: The Secretariat of China International Import Expo remains the right to re-arrange the time table.

1st CIE Review

1. Time: March 29th~31st, 2012

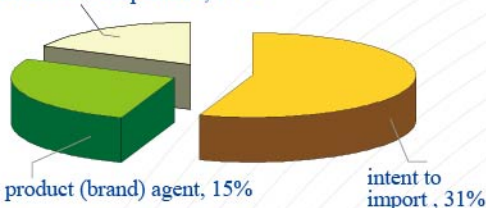
2. Venue: Kunshan Convention and Exhibition Center, Jiangsu Province, China

3. Exhibition

(1) There were **677** enterprises from **46** countries and regions participating in the Expo, including 21 world top 500 enterprises and many leading enterprises. They occupied **2,080** booths covering a total of **50,000** m².

(2) According to the third party statistics, **71,930** visitors in total attended the Expo, among which **56,545** were professional visitors. Visitors from Jiangsu Province accounted for 59%, and visitors from 25 other provinces and cities in China accounted for 41%.

investment cooperation, 10%



(3) According to incomplete statistics, 56% of participating enterprises met their goals for cooperation on import, product (brand) agency and investment. Of these, intent to import accounted for 31%, product (brand) agent for 15% and investment cooperation for 10%.

(4) According to a sampling survey, **83%** of exhibitors expressed satisfied with the exposition, and **71%** expressed interest in attending the 2nd CIE.

4. Some of the Participating Enterprises:



Note: Arranged in random order.



5. Major Activities

During the Expo, 11 different events were held, including the Asia Pacific Chambers Congress (APCC), Import Expansion and Balanced Trade Development Forum, Seminar on New Technology in Environmental Protection in Limburg Province, Belgium, Seminar on Commercial Opportunities of Offshore Wind Power in East England, China-Canada

(Ontario) Economic and Trade Matchmaking Conference, Procurement Information Publicity Conference ,etc. These events fully meet the demand of our exhibitors and visitors.



Testimonial

JETRO Shanghai — *Most of our exhibitors were very satisfied with their achievements at the Expo. The results were better than they expected.*

Okuma Corporation, Schunk GmbH & Co. KG — *We gained unexpected achievements at the Expo. It went far beyond our expectations.*

Faryard Empire Inc.—*During the Expo, we met many people of different trades and business relations. We enjoyed our time at the expo and established new business relationships. It was an amazing experience for us.*

GENESIS BBQ — *We never imagined we would have such great results. We will definitely reserve a larger space at the next CIE.*



Products of Australia Pty Ltd. — *During CIE, we have found potential distributors. The Expo was very well organized and very professional.*

A buyer from a domestic company — *Our company faces various difficulties in hiring workers, so we prefer automation to reduce the number of workers. We were searching for robotic assistance and we gained useful information at CIE.*

Meorient Int'l Group Co., Ltd. — *Although this was the first CIE, it was very well organized, especially considering its scale, the number of exhibitors and variety of exhibits. We look forward to future CIEs.*

Contact Information

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