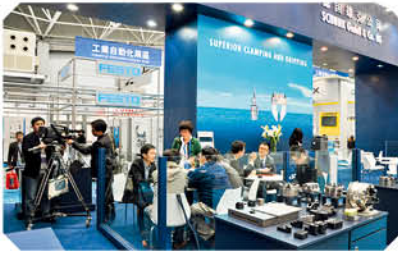
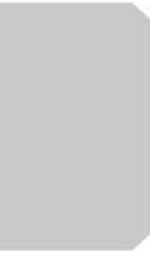
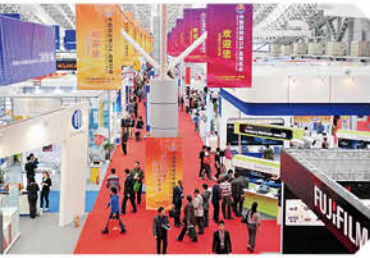


CIE 2012

The 1st China International Import Expo



Overview

The China International Import Expo, co-hosted by the China Chamber of International Commerce (CCOIC) and Jiangsu Provincial People's Government, was held in Kunshan, Jiangsu Province, China on March 29-31, 2012. The expo was the first professional international expo aimed at promoting and expanding imports of foreign products.

Figures and Facts:

1. Exhibition Area: 50,000 m²
2. Exhibitor number: 677 from 46 countries and regions
3. Trade Visitors: 56,545(71,930 people in total)
4. Major Events: the Asia Pacific Chambers Congress, Import Expansion and Balanced Trade Development Forum, Procurement Information Publicity Conference, etc.

Distinguished attendees to the opening ceremony of the Expo included Mr. Wan Jifei, Chairman of the China Council for the Promotion of International Trade (CCPIT) and Mr. Zhong Shan, Vice Minister of the Ministry of Commerce, Mr. Zou Zhiwu, Vice Minister of the General Administration of Customs, Mr. Wei Chuanzhong, Vice Minister of the General Administration of Quality Supervision, Inspection and Quarantine, Mr. Luo Zhijun, Secretary of the CPC Jiangsu Committee, and Mr. Li Xueyong, Governor of Jiangsu Province. Rona Yircali, Chairman of the World Chamber of Commerce, as well as officials from over 10 overseas chambers of commerce and associations, provinces and cities led 23 governmental and business delegations to attend the Expo. In addition, executives from a number of leading enterprises, such as Kawasaki Heavy Industries Ltd. (KHI), AGCO and OKUMA also attended some of the Expo's events.



Key features of the Expo include:

1. World-renowned multinational enterprises display the latest technologies and products

The Expo focused on hi-tech products that China is currently in urgent need of introducing from various industries such as high-end mechanical equipment, automatic control systems, new energy, environmental protection, new materials, etc.

Hall A displayed top mechanical equipment, such as CNC machines, vertical machining centers, high-speed drilling centers and precision grinding machines, etc. Exhibitors included HASS and OKUMA, the largest NC machine manufacturers in the world, as well as Schleifring, the company which first mastered carbide tool grinder technology.

Hall B gathered high technologies and new products in the fields of new energy, environmental protection and new materials, as well as various types of outstanding products and technologies exhibited by groups from foreign countries and regions. In the field of new energy, Voith, one of the largest family-owned enterprises in Europe and a leading technology and industry service provider around the globe, as well as Taiwan High and New Technology Co., Ltd., a small wind power company who was the first to obtain the EU TUV certification, both participated in the Expo. Leading global companies in environmental protection and new materials such as BASF also attended the Expo. In addition, Ontario, Canada, Essex, UK, Limburg, Belgium, the Aichi Prefecture of Japan, the Australian Chamber of Commerce, the Japan External Trade Organization, the Korea Trade Investment Promotion Agency, as well as 16 groups from governments of provinces, autonomous regions and chambers and associations organized large exhibiting delegations for the Expo.

Hall C was for IT products and industrial automation technology, the exhibition area of industrial automation in Hall C put on display a number of top technologies and products in 12 automation fields. For example, the technologically leading LWA series machine arm exhibited by static pressure expansion fixture system manufacturer Schunk, whose

Overview

reposition reached an accuracy of within 0.1mm, which might replace the human hand to do very complex jobs; meanwhile, Musashi exhibited the world's fastest 270dps spaying non-contact disperser, with durability 4 times higher than the previous model.

Hall D showed brand consumer goods, including many internationally renowned brands such as Canon, Mitsubishi, Cadillac, Lincoln, etc, as well as some characteristic products from various countries such as Persian silk rugs from Iran, marine algae from Chile and sake from Japan.

2. Wide coverage of trade visitors, great number of potential deals

According to the analysis from a professional third party organization, the Expo received 56,545 visitors from 31 provinces, autonomous regions and municipalities around the country, among which visitors from Jiangsu Province accounted for 59% while those from other provinces made up 41%. Most of the visitors were high-level company managers, with directors of departments accounting for 40.58%, decision-makers for 9.19% and professional staff 29.44%. Based on incomplete statistics after the Expo, 56% of exhibitors achieved their desired results in terms of importing, product (brand) agent and investment, of which intended imports accounted for 31%, product (brand) agent with intentions for further cooperation 15% and intended investment cooperation 10%.

3. Various events and significant outcome

During the Expo, a series of events were held, including the Asia Pacific Chambers Congress (APCC), news conferences featuring new products and technologies, Seminar on New Technology in Environmental Protection in Limburg Province, Belgium, Seminar on Commercial Opportunities of Offshore Wind Power in East England, Import Expansion and Balanced Trade Development Forum, Networking Meeting for

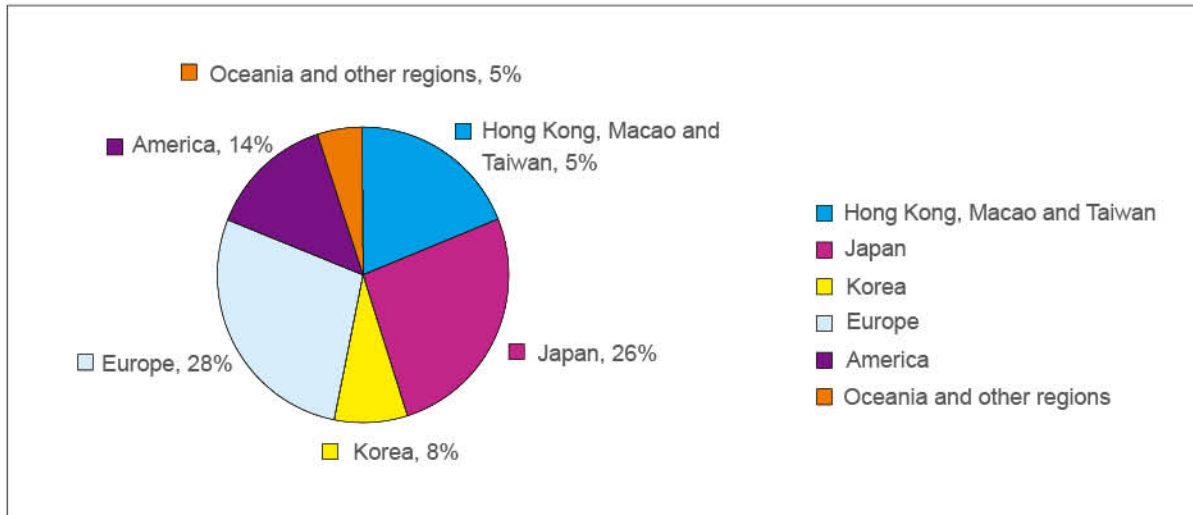
Chinese and Foreign Chambers of Commerce, Procurement Information Publicity Conference, China-Canada Economic and Trade Partnering Conference, California (USA) Trade Seminar, and New Technology Release of Nakamura-Tome Precision Industry Co., Ltd. 1,200 people from 54 countries and regions attended these events and nearly 500 cooperative projects were reached by almost 100 chambers and associations. The APCC adopted the "Kunshan Consensus of the Asia-Pacific Chamber of Commerce" with an objective to call on member countries in the Asia-Pacific area to promote a spirit of free trade and oppose trade protectionism.

4. Wide attention from the media and profound follow-up influence

The Expo welcomed more than 130 reporters from domestic and international media. Mainstream media, such as People's Daily, Xinhua News Agency, Economic Daily, China National Radio, CCTV, China Daily, Science and Technology Daily, and China News Agency covered the event extensively. Key media in Jiangsu province, Nanjing and Suzhou, such as Xinhua Daily, Jiangsu Broadcasting Corporation (JSBC), Yangtze Evening Post, Modern Express, and www.jschina.com.cn also reported on the preparatory work, news conferences and standout events of the Expo. Overseas media, such as PR Newswire and Panos Pictures, dozens of top media from Hong Kong, Macao and Taiwan, such as Phoenix Television, Macao Daily News, United Daily (Taiwan), as well as various media from Beijing, Shanghai, and Zhejiang also appeared at the venue to offer timely reports on the Expo. According to incomplete statistics, by April 1, domestic and overseas media produced 950 articles (pieces) of original reporting, of which reporting by state media accounted for 62%, media from Jiangsu province 17%, Shanghai media 9%, Hong Kong, Macao and Taiwan 5% and Suzhou, Kunshan 6%.

Analysis on Exhibitors

(1) Regional Distribution Analysis



(2) Exhibitor Satisfaction Survey

According to a sample questionnaire survey, 83% of exhibitors were “generally satisfied” with the comprehensive quality of the Expo; in addition, exhibition results were mainly reflected by increasing market promotion and raising awareness, reaching procurement and sales intentions, developing potential customers, obtaining the latest technology and business information, etc. 71% of exhibitors said they would attend the next CIE.

(3) Comments from Exhibitors

◇ Okuma Corporation, Schunk GmbH & Co. KG — We gained unexpected achievements at the Expo. It went far beyond our expectations.

◇ Faryard Empire Inc.—During the Expo, we met many people of different trades and business relations. We enjoyed our time at the expo and established new business relationships. It was an amazing experience for us.

◇ GENESIS BBQ — We never imagined we would have such great results. We will definitely reserve a larger space at the next CIE.

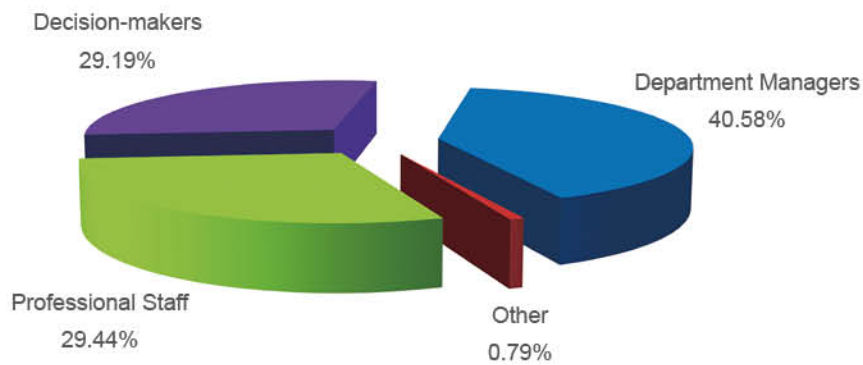
◇ Products of Australia Pty Ltd. — During CIE, we have found potential distributors. The Expo was very well organized and very professional.



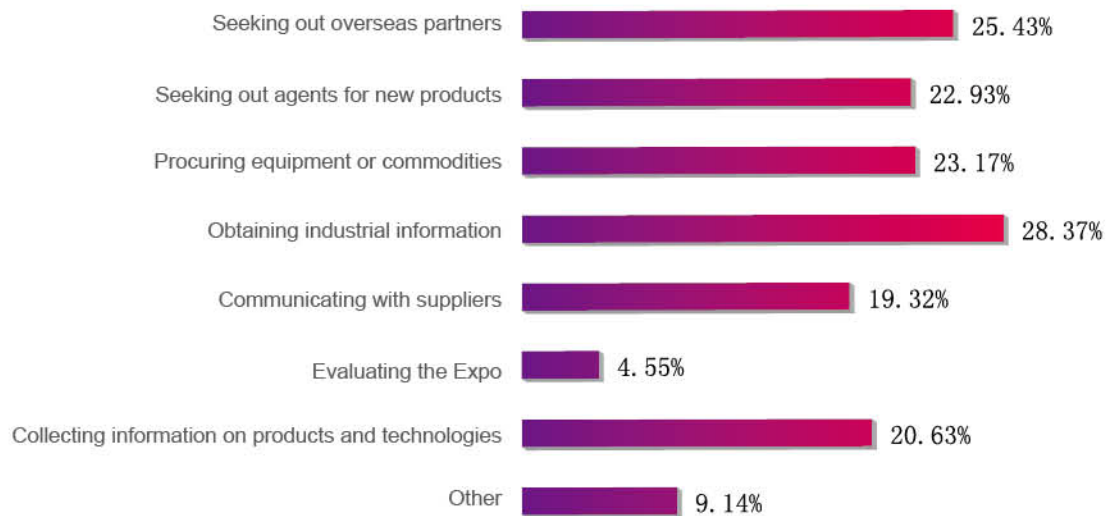
Analysis on Trade Visitors

This Expo received 56,545 visitors and the gate control system recorded 71,930 people. It welcomed 10,206 visitors on the first day, 16,515 on the second day and 29,824 on the third day. Visitors in groups accounted for 14,216 of total visitors; the Expo also welcomed 773 VIPs and 1,008 pre-registered visitors. Meanwhile, there were 40,097 on-site registered domestic visitors (from 358 cities among 31 provinces and municipalities) and 451 overseas visitors (from 25 countries and regions).

(1) Roles in Procurement

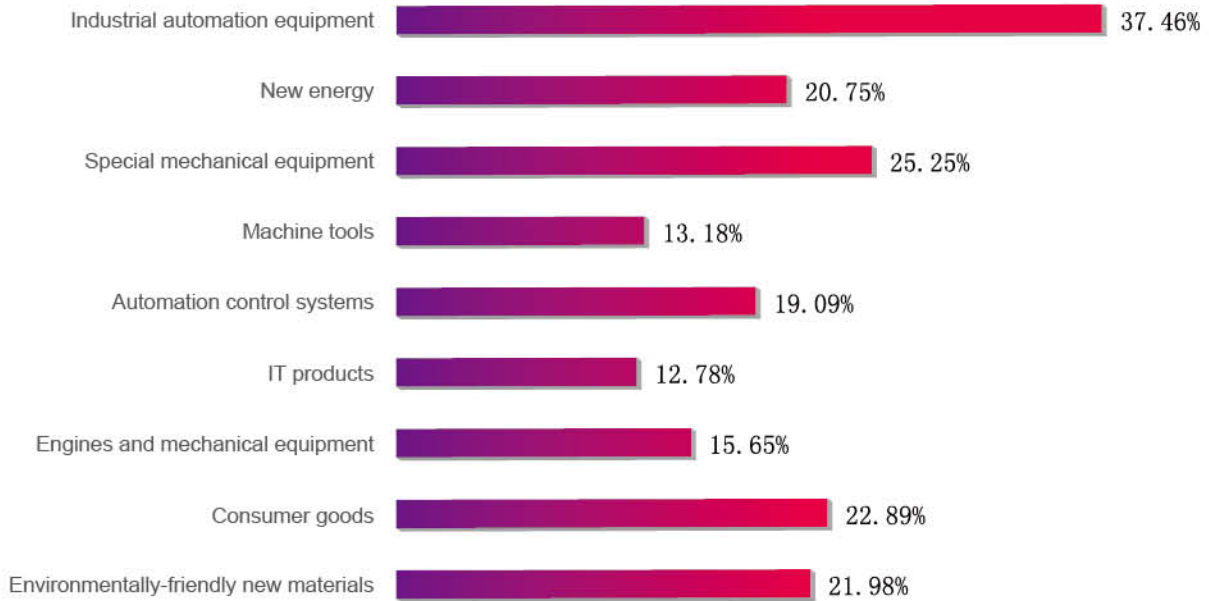


(2) Purposes



Analysis on Trade Visitors

(3) Fields that Trade Visitors are Interested in



Events during the Expo

○ Asia Pacific Chambers Congress

The conference adopted the "Kunshan Consensus of the Asia-Pacific Chamber of Commerce", aimed at carrying forward the spirit of free trade and opposing protectionism in trade, evoking a worldwide response in Asia-Pacific business circles. 1,200 people from 46 countries attended various events and nearly 100 business organizations reached agreement on nearly 500 cooperation projects.

○ Press Conference on New Products and Technologies

Some leading enterprises in their respective sectors, such as Oerlikon Group, launched a series of new products and technologies.

○ Seminar on New Technology in Environmental Protection in Limburg Province, Belgium

Enterprises from Limburg Province exchanged new technologies and new products with their Chinese peers in the field of environmental protection, clean energy, waste treatment and energy-saving. Themed "zero emission of CO₂", the seminar attracted nearly 400 representatives from Chinese enterprises.

○ Seminar on Commercial Opportunities of Offshore Wind Power in East England

The UK government plans to invest 25 billion pounds (approximately 250 billion yuan) in the energy coast of East England; experts from the East England area will detail the unique commercial opportunities in this field to all wind power generation and enterprises in the supply chain. More than 150 enterprises and over 200 representatives participated in this conference, with Chinese and British enterprises continuing further discussions on potential investments and trade opportunities regarding wind power technology, its development, fan auxiliary equipment, etc.

○ Import Expansion and Balanced Trade Development Forum

Heads from the Ministry of Commerce, General Administration of Customs, Administration of Exchange Control, economists and representatives from large import enterprises were invited to the Forum to conduct in-depth analysis of policies, information and measures relevant to import expansion during the "12th Five-Year Plan".

○ Networking Meeting for Chinese and Foreign Chambers of Commerce

○ Procurement Information Publicity Conference

The Jiangsu Development and Reform Commission and the Jiangsu Economic and Information Technology Commission politicized the overall required conditions for the key industries for development, critical orientation of technological reform, and the introduction of technical equipment for technical transformation projects. Moreover, they recommended 121 enterprises in Jiangsu release plans for importation and procurement intentions for 2012 to 2014. The All-China Environment Federation and the city of Yiwu in Zhejiang Province also release related information on procurement requirements.

○ China-Canada Economic and Trade Matchmaking Conference

The 10 enterprises in the Canadian exhibition team engage in various industries including machinery manufacturing, information and communications technologies, food, wines, etc. Through one-to-one partnering and negotiations with Chinese enterprises, the conference provides good opportunities for Chinese and Canadian enterprises to conclude bilateral procurement and strengthen economic and trade cooperation. 162 Chinese enterprises engaged in business matchmaking discussions with Canadian enterprises, resulting in the declaration of 10 purchasing intentions, 27 product (brand) agency intentions and 11 investment cooperation intentions.

○ California (USA) Trade Seminar

A "Memorandum of Cooperation between the California Asian Pacific Chamber of Commerce and the China Chamber of International Commerce" was signed. California signed 10 cooperation intention agreements with Shanghai and Kunshan cooperation units.

○ New Technology Release of Nakamura-Tome Precision Industry Co., Ltd.

Nakamura-Tome Precision Industry Co., Ltd. displayed its latest processing technologies and successful cases of composite processors exported to China.

Note:

1. Photos in this report may only be reproduced upon receiving permission from the Expo secretariat.
2. Statistics in this report were all formulated by an independent third party organization.