

成都市人民政府外事办公室
CHENGDU MUNICIPAL FOREIGN AFFAIRS
OFFICE

INVITATION

December 23, 2010

China National Food, Wine and Spirits Fair, Spring 2011 (hereinafter referred as the Fair) is going to be held between March 25th to 28th 2011 in Chengdu, China. We cordially request the attendance of the enterprises concerned in your city.

Sponsored by China National Sugar and Alcohol Group Corporation, the upcoming Fair is organized by Chengdu Municipal People's Government. As the most magnificent event for China's food industry, after more than 50 years of development, the Fair has become well-known both in China and abroad for its exhibition area of 100,000 square meters, over 6000 participants and trading volume of over 10 billion Yuan RMB and has been serving as the platform for enterprises to develop consumer markets, promote images and technical innovation and enhance international exchanges and cooperation. With its wide-ranged influence and increasingly unique attraction, the Fair is commonly recognized by specialists of sugar, food, distillery and brewery industries.

Chengdu has been keeping friendly relations with your city and also many other sister cities in the world. For closer ties and better cooperation, the Organizing Committee of the Fair has arranged a special area for the exhibitors from the friendly cities of Chengdu. The Fair is open to all those who are engaged in the manufacturing, sales and packing of sugar, wine, beverage, grain-brewed products and food. The Chengdu Municipal Foreign Affairs Office is willing to cover the cost of the booth for your exhibitors. We strongly believe that the Fair shall contribute to our mutual understanding, friendship and win-win cooperation.

It would be greatly appreciated if you could release this message to the exhibitors in your city and give us a reply including the exhibitors' name, the specific goods for exhibition and the booth size required (standard booth is 9m²), etc. prior to February 15, 2011. Please do not hesitate to contact us for further information.

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